

Report of the Activity

Converting Innovation into a Startup

Date: 04/08/2023

Venue: Karnavati University Campus

Time: - 10:30 AM to 12:30 PM

Number of Participants: - 79

Unitedworld Institute of Design at Karnavati University along with Alumni Association, IIC, KIIF and SSIP organized an Expert talk on “Converting Innovation into a Startup” by Mr. Hasin Vaidya.

Mr. Hasin Vaidya is an Alumni of Karnavati University from 2019 Batch. He took a project for Visually impaired people as his Graduation project and continued doing the R&D (Research & Development) on that product even after the graduation.

After 2 years of technical and design R&D, he launched his first product in the year of 2021 forming a company named “Vision” which is always at a front foot when it comes giving back to the society.

He told that he started an initiative of making the blind people atmanirbhar (Financially Independent) by organizing stalls for them in different societies and different areas of Ahmedabad where blind people can easily sell products made by them and earn.

He informed that At a very young Age of 21 years, He got inspired of founding vision when he went on an educational tour to Blind People Association from his University, to do a study on a module called Design for special needs over their he observed that the blind people were facing issues identifying currency notes and they could not find out whether the currency notes are real/fake.

Observing this Hasin Vaidya thought of inventing an assistive device for the blind people through which they can handle cash easily.

The wallet which he designed is integrated with sensors and speakers which detects the currency notes and gives an audio output in 2 languages (Hindi, English). The design of the device is so convenient that on placing the currency note from any corner on the device the currency note will exactly fit in the groves and give the most accurate reading.